DevSecCon

LONDON
SPONSOR
INFORMATION

2019 14 & 15 November

DevSecCon London 2019

www.devseccon.com

THANK YOU for being a DevSecCon London 2019 sponsor! As we celebrate our 5th birthday, we are excited to have you on board to help make this years conference even better.

We want your conference sponsorship experience to be as enjoyable and beneficial as possible, so we've compiled a few points to guide you along the way.

Looking forward to working with you leading up to the conference. Thank you once again for helping to make DevSecCon London happen. See you in London!

Thank you!

The DevSecCon Team

Contents

Key Dates

SETUP:

Wed, 13 Nov 19:00 - 22:00

Thu, 14 Nov 07:00 - 08:30

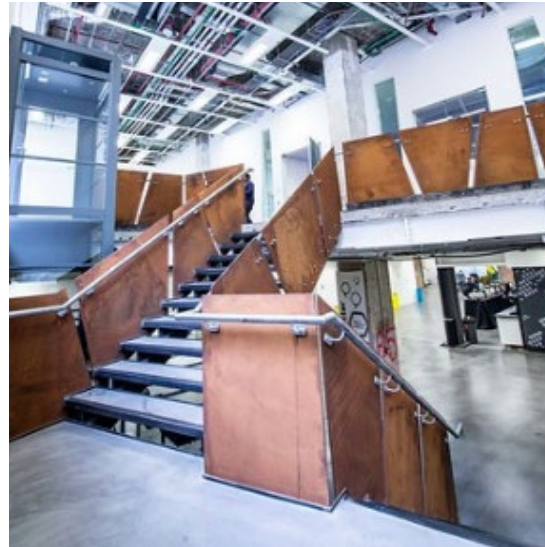**CONFERENCE:**

Thursday, 14 November

Friday, 15 November

REGISTRATION:

opens at 8:30 am

Booth should be

staffed from 08:30

to 17:30 each day

Venue Info

CodeNode **10 South Place | London**

→ Getting There

The nearest Underground stations are:

Moorgate: Circle, Metropolitan, Hammersmith & City, Northern lines.

Liverpool Street: Circle, Metropolitan, Hammersmith & City, Central lines. Main overland station.

Other nearby stations: Old Street, Barbican.

If you are arriving or departing using a Santander Cycles Hire bike, there is a docking station right outside the venue on South Place.

→ Parking

Finsbury Square parking

Check out Parkopedia for nearby parking details

Exhibitor Information

DevSecCon

→ Booth & Equipment

Located in ESC

Sponsors with booths will be assigned a position in the exhibitor area, which will be visited by the delegates during breakfast, lunch, breaks and networking drinks. The exhibitor spaces will be equipped as follows:

- **1 table (150 x 50 cm0 w/black tablecloth, 2 chairs**
- **200 x 200 cm space**
- **Wireless internet connection**

Power sockets are available in close vicinity to each exhibitor position (please bring an extension cable to ensure unrestricted access). Should you need more than standard electricity access, please do let us know.

Please note: Apart from the equipment named above, the booth areas will be empty and sponsors will need to provide their own display, signage, or any freestanding equipment. Should you require additional products or services, see page 9 for recommendations. A reminder: there are no badge scanners. However, you are welcome

to collect attendee information at your booth with their permission, of course.

→ Setup & Tear-down

Booth assignments are first-come, first serve.

Please let us know your top 3 choices. Selections not received by 1 October will be assigned by organizer.
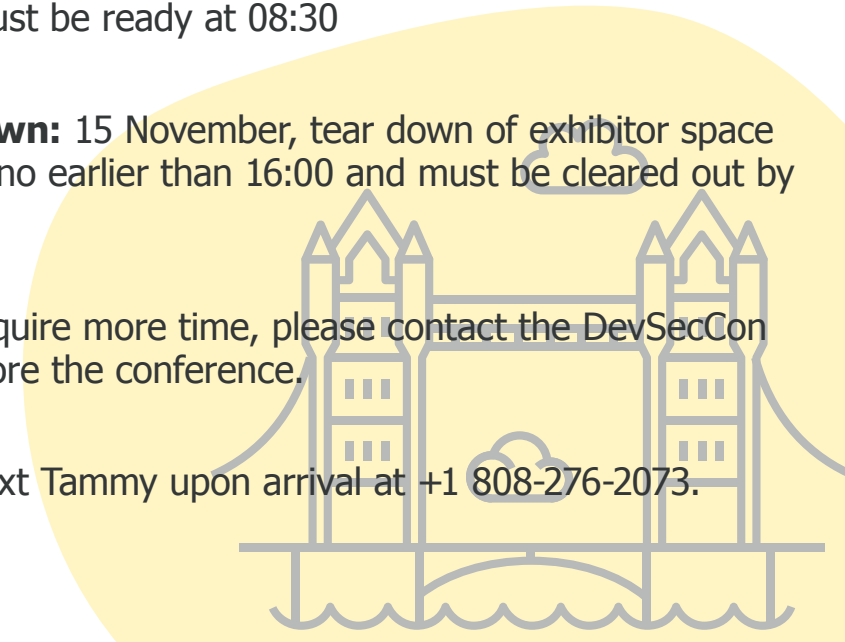
Setup: 13 November, 19:00 - 22:00

14 November, 07:00 - 08:30

Booth must be ready at 08:30

Tear-down: 15 November, tear down of exhibitor space to begin no earlier than 16:00 and must be cleared out by 19:00.
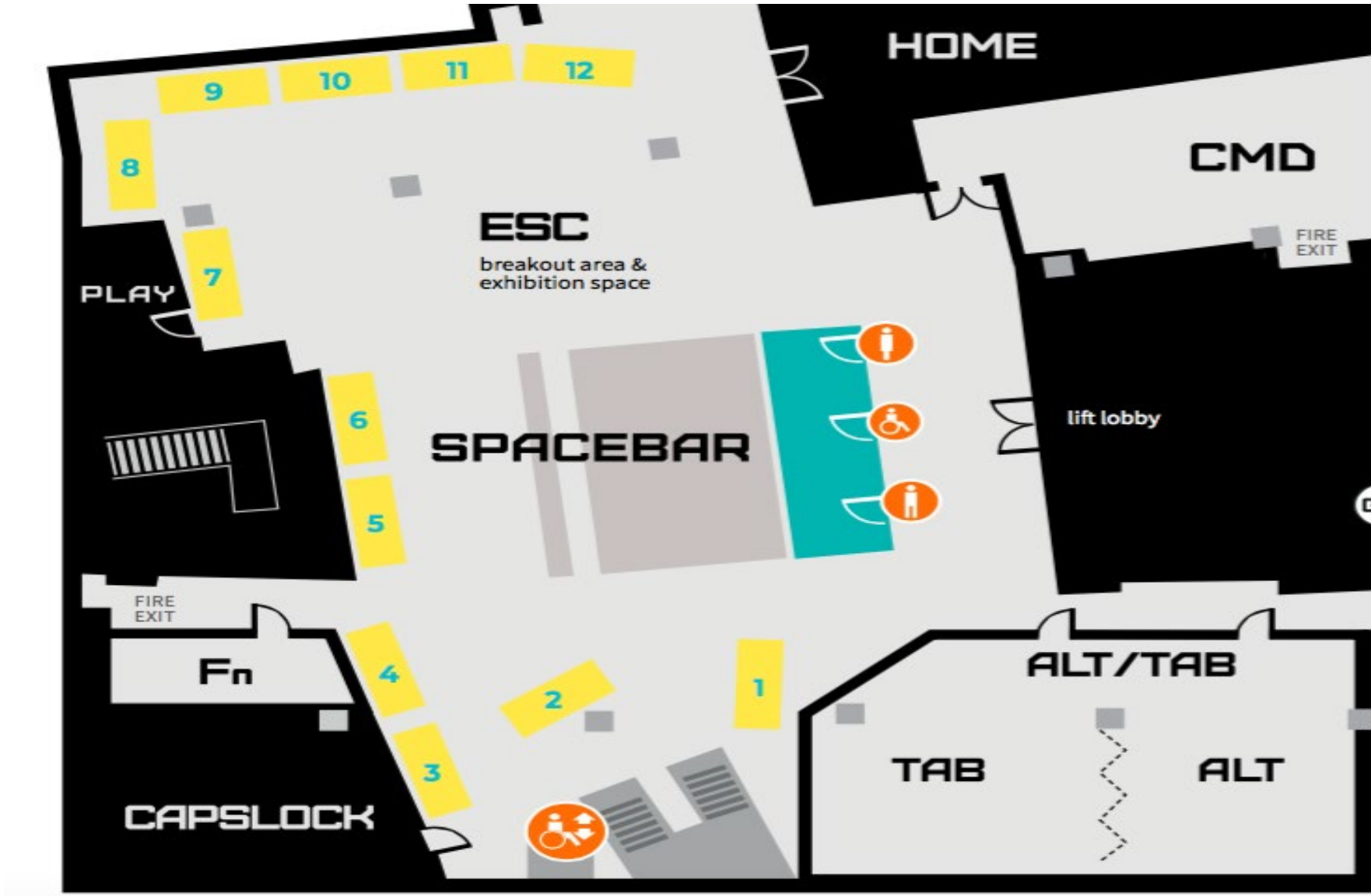
If you require more time, please contact the DevSecCon staff before the conference.

Please text Tammy upon arrival at +1 808-276-2073.

Sponsor Expo Layout

Booth assignments first come, first serve

*layout subject to change

Deliveries & Storage

→ Pre-Conference Deliveries

Deliveries will be accepted at the venue before the conference from 4 - 13 November, 08:00 to 18:00. Any packages sent to the venue should be properly labelled as follows:

CodeNode

10 South Place, London, EC2M 7EB

Event Manager: Pauline Menini

Event: DevSecCon

From: [Company Name]

Comments: [Optional – type of collateral/ contents]

Please let us know if you need to use the Loading Bay, along with your expected times of delivery & collection.

→ Post-Conference Shipping

Sponsors are responsible for arranging pick-up and shipping of booth materials. Please communicate this to your on-site staff and make prior arrangements.

→ Delivery & Loading

Deliveries will be accepted during Setup hours on 13 Nov. via the loading bay.

For larger items, please bring your own trolley.

Maximum car height: 10 feet 9 inches / 327 cm

Deadlines

1 Oct: Select talk/workshop; select booth

1 Nov: Register staff

1 Nov: Submit talk or workshop details

11 Nov: Welcome Bag inclusions

11 Nov: Sponsor break slide submission

→ Selection of Talk or Workshop

Platinum and Gold sponsors have a choice of presenting a talk or a workshop. Please notify Tammy of your choice by **1 October** to secure your space in the agenda.

→ Register Staff

Please register your staff by **1 November**.

→ Submission of Talk/Workshop Details

Platinum and Gold sponsor talk/workshop information should be submitted as soon as possible to be included in the online agenda. The printed agenda deadline is **1 November**. Information not received by the deadline is not guaranteed to be included in the printed materials.

Please include the following:

- Session Title
- Session Abstract
- Speaker(s) Name(s)
- Speaker(s) Bio, Photo, Twitter and LinkedIn links

→ Welcome Bag Inclusions

Sponsors providing promotional/swag materials (400 x per item) for the attendee tote bags should send their items to arrive no later than 17:00 on Monday, **11 November**. Items received after this date will not be included in the bags. Deliveries should be addressed to the address on the following page and **clearly marked for the tote bag.** Items not marked will be placed at your booth.

→ Platinum Sponsor Break Slide Submission

Platinum sponsors should submit their break slide no later than 11 November.
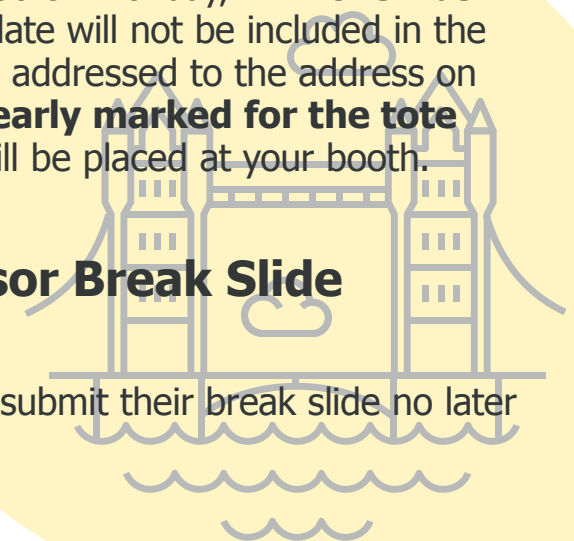
Additional Information

→ **Sponsor Staff Access**

All sponsor staff must be registered in advance, using the unique link received along with this document. Please register staff by 1 November.

→ **AV & Furniture Rentals**

Should you require a television for your booth, please contact Milda Jogminaite directly at milda.jogminaite@skillsmatter.com to reserve.
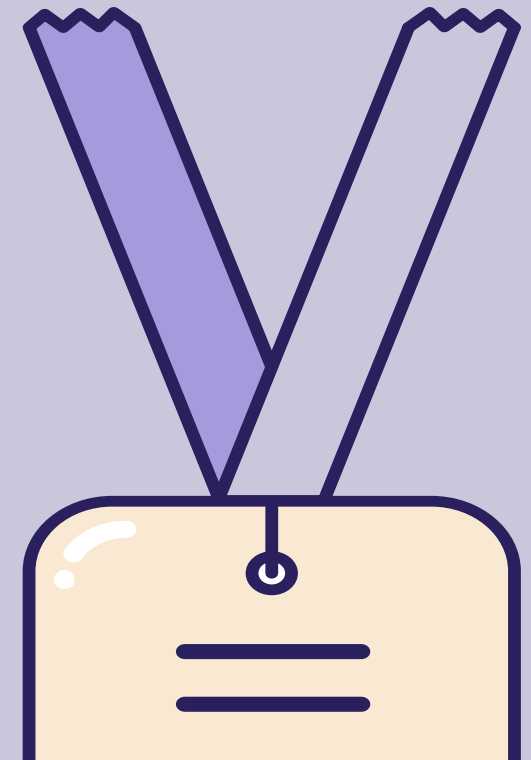
Televisions are available from 24" - 55" and range from £30 to £300+VAT per day.

All TVs come on a stand with wheels and an HDMI connection as well as in-house support.

For all other rental items (i.e. furniture), please contact ricardo.camacho@skillsmatter.com.

→ **Code of Conduct**

All sponsors and staff will be expected to follow our Code of Conduct.

Peak Booth Times

The Agenda may be found at:

www.devseccon.com/London-2019

Please ensure your booth is staffed during the following peak times:

DevSecCon

Day 1

✱	08:30	Registration & Breakfast
	09:30 - 11:00	Session
✱	11:00 - 11:20	20 minute break
	11:20 - 12:45	Session
✱	12:45 - 13:45	Lunch
	13:45 - 15:10	Session
✱	15:10 - 15:30	20 Minute Break
	15:30 - 17:00	Session
✱	17:00 - 19:00	Networking Event

Day 2

✱	08:30	Registration & Breakfast
	09:30 - 11:00	Session
✱	11:00 - 11:20	20 minute break
	11:20 - 12:45	Session
✱	12:45 - 13:45	Lunch
	13:45 - 15:10	Session
✱	15:10 - 15:30	20 Minute Break
	15:30 - 16:55	Session
	16:55 - 17:05	Closing Speech & Sponsor Passport Winner Announcement

Exact times subject to change

IT'S OUR 5TH BIRTHDAY!!

DevSecCon

→ **What we're planning**

The entire conference will be filled with surprises to delight attendees, from special commemorative swag to some session surprises.

The usual networking event at the end of Day 1 will be transformed into a big birthday party. Think of the fun you had attending a birthay party when you were 6 or 7. Now put a techie security twist on it. Games, birthday cake, entertainment! That's the theme of the party and we want you to help us make it brilliant!

→ **Get Involved**

• Be prepared to decorate your booth at the end of Day 1 in fabulous and colourful birthday party fashion.

  • Wrap up giveaways

  • Get attendees into your booth with a fun and silly game, but put a tech twist or theme on it.

  Have an idea? Give Tammy a shout out to brainstorm some fun ideas!

Have further questions?

We are happy to answer your questions, so please do reach out!

Tammy Contreraz

Global Conferences Manager

Email: tammy@devseccon.com

See you in London!