



presented by  nearForm

Thank You for being a NodeConf EU 2015

Platinum Sponsor! We are excited to have you on board to help make this years conference bigger and better.

We'd love to make the sponsorship process (the red tape) as easy as possible. Please note the following steps:



1) We will need the following information for the sponsorship agreement:

Company:

Name
Address
Phone

Primary Contact:

Name
Location
Email
Phone

Secondary Contact:

Name
Location
Email
Phone

Billing Contact:

Name
Location
Email
Phone

- 2) Your sponsorship agreement and invoice will be drafted and sent to you for signing.
- 3) Please let us know of your companies internal review process, any special requirements or documentation required.
- 4) Upon receipt of your signed contract, a countersigned contract will be emailed to you.
- 5) Please email us your logo for placement on the NodeConf.eu Sponsors page.
- 6) Sponsorship will be announced via the NodeConf EU blog. Please submit photos.
- 7) Blog post will be scheduled no later than two weeks from signing the contract.

SPONSORSHIP ACTIVITY

You may choose two (2) activities from the following list for branding:

Breakfast (4)

Gala Dinner (1)

Beer social each night (3)

Lunch (3)

Wi-fi

Motorcoaches

Dinner (2)

Welcome Reception (1)

Evening Cocktails (3)

DEADLINES

In addition to the above steps in the sponsorship process, there are few deadlines you can expect:

Upon contract signing	submit logo to be used on website, agenda/program, t-shirts, attendee badges, blog and social media posts.
2 weeks after contract signing	content for blog post
July 25, 2015	selection of sponsored activities (see above)
August 31, 2015	submission of printed materials for Welcome Bag. Items must arrive in Ireland by this date to be included. If you would like to send your materials to be printed locally and delivered to us, please contact me to make arrangements.
September 3rd (by mail) or September 5th or 6th (in person)	delivery of banners to be used at the conference

LOGO/BRANDING

Below are the places your logo/branding will appear. Please note that all printed items will be shared with you prior to printing to ensure proper placement and satisfaction with the piece.

- website
- social media
- welcome bags
- blog
- name badges
- t-shirt branding
- sponsorship activity: meal, party, activity
- various signage throughout the conference
- program/agenda

THANK YOU

We want your conference sponsorship experience to be enjoyable and rewarding. Please feel free to reach out to us with any requests or feedback you may have and we will do our best to accommodate them when possible.

Looking forward to working with you in the coming months leading up to the conference! Thank you once again for being a sponsor of NodeConf EU 2015!

Warmest Regards,

Tammy K. Contreraz
Senior Marketing Executive

nearForm

