



EW
EAST MEETS WEST
2025





E KOMO MAI

APRIL 16, 2025

PRINCE WAIKIKI
HONOLULU, HAWAII





OPENING REMARKS BY YOUR HOSTS



MAYA ROGERS

President & CEO
THE TETRIS COMPANY;
Partner |Blue Startups



CHENOA FARNSWORTH

Managing Partner
BLUE STARTUPS



DAVID HOLT

Program Director
BLUE STARTUPS



**DOWNLOAD THE
EMW PROGRAM!**





MAHALO TO OUR SPONSORS

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



STAFFORD
CAPITAL PARTNERS



Elemental
Impact

Morgan Stanley



COMMUNITY SPONSORS



OluKai



NEC
NEC X, Inc.



SERVCO

Southwest



BOXLADDER



CHECK OUT THE EXHIBITORS

8:00AM-4:00PM
IN THE FOYER









CONNECT & FUEL UP

8:30AM - 9:30AM

Coffee & Pastries

10:45AM - 11:15AM

Break

12:15PM - 1:30PM

Buffet Sit Down Lunch

2:45PM - 3:15PM

Break

MAHALO FOR KEEPING US ENERGIZED!

Morgan Stanley





EW
EAST MEETS WEST
2025

PANEL DISCUSSION

POSTCARDS FROM HAWAI'I'S FUTURE

MODERATED BY



OLIN LAGON

Co-Founder & CEO
SHIFTED ENERGY



TIFFANY HUYNH

Senior Director of External Affairs
ELEMENTAL IMPACT



EN YOUNG

Director
SUSTAINABLE INDUSTRY DEVELOPMENT
KAMEHAMEHA SCHOOLS



GABRIEL YANAGIHARA

Emerging Technology Teacher

EW
EAST MEETS WEST
2025

KEYNOTE

NEXT-GEN ENGAGEMENT: REDEFINING REACH IN AN AI ERA & FIRESIDE CHAT

Moderated by



LIYA SAFINA

Lead UX Designer (AR / VR)
GOOGLE AR & VR



KATIE PENN

Global Head of Marketing
FORMERLY X / TWITTER / TWITCH / SALESFORCE

ALOHA MEDITATION

with

BRENT FREEMAN



PANEL DISCUSSION

AI: THE GOOD, THE BAD, AND THE HYPE

MODERATED BY



CHENOA FARNSWORTH

Managing Partner
BLUE STARTUPS



BRIAN BELL

Founder & Managing Partner
TEAM IGNITE VENTURES



JACQUELINE HALL

CEO & Founder
MAIVEN ENERGY



CHRIS YEH

General Partner
BLITZSCALING VENTURES

EW
EAST MEETS WEST
2025

FIRESIDE CHAT

SHŌGUN:

AN EAST MEETS WEST STORY

MODERATOR



MAYA ROGERS

President & CEO
THE TETRIS COMPANY;
Partner |Blue Startups



RACHEL KONDO

Co-Creator / Executive
Producer / Writer
SHŌGUN



JUSTIN MARKS

Creator & Executive Producer
SHŌGUN



EW
EAST MEETS WEST
2025

KEYNOTE

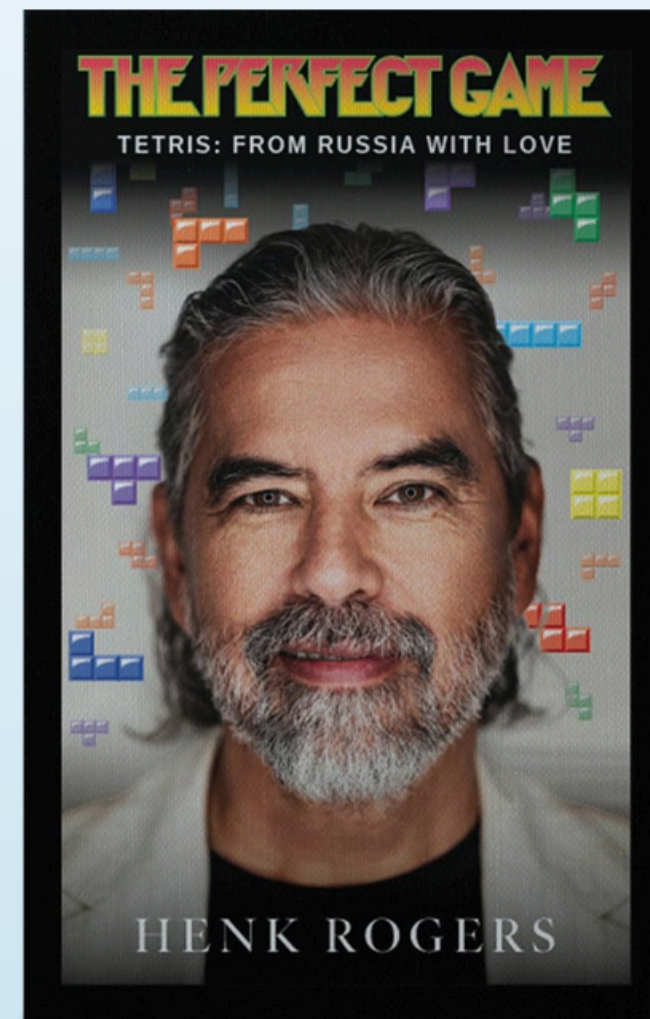
THE PERFECT GAME

MODERATOR



MAYA ROGERS

President & CEO
THE TETRIS COMPANY;
Partner | Blue Startups



HENK ROGERS

Founder
BLUE PLANET ALLIANCE

FATHER OCEAN MEDITATION

with

BRENT FREEMAN



ROUNDTABLE DISCUSSIONS | 1:30PM

1. **Keoni Lee** | Systems Change Investing: Hawai'i Food Systems
2. **Ronjini Joshua** | Maximizing your visibility as you lift off
3. **Zack Hernandez** | Talent, Pay-scale & Democratizing Opportunity
4. **Tracy Lawrence** | Embracing the Psychedelic Renaissance: How Plant Medicine is Transforming Leadership and Innovation
5. **Gavan Wilhite** | How AI changes the Cybersecurity Risk Landscape
6. **Brent Freeman** | Unlocking Joy in the Workplace
7. **Daniel Wacksman** | The Future of Travel: Innovations Shaping Guest Experiences
8. **Michelle & Paul Dumais** | Streamlining Operations and Leveraging AI for Startup Success
9. **Sara La Torre** | Scaling Success: Building Systems, Not Bottlenecks
10. **Brandon Park** | Macro Moves: Tariffs, Inflation, Interest Rates and what this means for public and privately held businesses.
11. **Jeff Batton** | Opportunity at the Intersection Between High Profitability and Socially Responsible Business Practices



ROUNDTABLE DISCUSSIONS (CONT.)

- 12. Michael Choi** | International Fundraising
- 13. Veronica Rocha** | Seaglidors in Hawaii: Transforming Interisland Mobility – Opportunities, Challenges and the Road Ahead
- 14. Trish La Chica** | State Policy on AI and Technology - Opportunities and Threats
- 15. Elton Satusky** | Market Trends in Early Stage Financings - a Silicon Valley Perspective
- 16. Jason Lurz & Domenico Fortinguerra** | Innovation in Transportation - Launching & Operating First Autonomous Train in USA.
- 17. Nobu Morita** | Is Sustainability Investable?
- 18. Ben Godsey** | The Role of Founders Setting Startup Culture & Tone: A Roundtable discussion on how key rituals, values, and leadership shape early culture
- 19. Tianna Johnson** | Generation Shift: Adapting to a Gen Z-Led Future
- 20. Kathleen Rooney** | The Parking Game: an engaging board game explaining how changing on-street parking rules impact how people act and park.
- 21. Jan Roessner** | Tokenized Incentives for Social Good and Impact Games
- 22. John Januszcak** | Money Moves: The Future of Fintech in Southeast Asia



EW
EAST MEETS WEST
2025

STARTUP WORLD CUP

STARTUP WORLD CUP INTRODUCTION



JOHN LIM

Partner & Chief Strategy Officer
Pegasus Tech Ventures



PANEL DISCUSSION

BUILDING FOR SCALE: PERSPECTIVES FROM EAST TO WEST

MODERATED BY



MARK MUNOZ

Managing Partner
OM VENTURE CAPITAL



DR. PAMELA RYAN

Managing Partner
EVERYWHEN CAPITAL GROUP



ZANDER BRUMBAUGH

Chief Executive Officer
GAMEBEAST



CAROLINE TRAN

Co-founder & CEO
HELLO CLEVER



MAHALO TO OUR SPONSORS

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



STAFFORD
CAPITAL PARTNERS



Elemental
Impact

Morgan Stanley



COMMUNITY SPONSORS



OluKai



NEC
NEC X, Inc.



SERVCO

Southwest



BOXLADDER

DON'T FORGET!

**Validate your
parking ticket at the
registration table
before you depart.**



EVENT SURVEYS



**CONFERENCE
ONLY**



**SUMMIT &
CONFERENCE**

HELP US MAKE NEXT YEAR EVEN BETTER!



blue startups

CELEBRATING 12 YEARS
OF ACCELERATING SUCCESS

APPLICATIONS OPEN FOR

Cohort 17

VISIT [BLUESTARTUPS.COM](https://bluestartups.com)

