

EAST MEETS WEST

HONOLULU, HAWAII | APRIL 15 & 16



EWW
EAST MEETS WEST
2025

IN PARTNERSHIP WITH





LETTER FROM OUR HOSTS

Aloha & Welcome to East Meets West 2025!

We are thrilled to celebrate the 11th year of East Meets West! Since launching in 2014, this event has grown into a vibrant community of returning attendees and fresh faces alike. It's always a joy to reconnect, spark new conversations, and continue building meaningful relationships together.

One of the things we love most about East Meets West is the way it brings the world to Hawai'i. There's no need to hop on a plane to meet a founder from Hong Kong, a venture capitalist from New York, or a technologist from California — they're all here with us. This is our chance to connect, collaborate, and create new opportunities that reach far beyond our shores.

Our mission remains the same: to grow a startup ecosystem in Hawai'i that is deeply rooted in local values and global in impact.

Mahalo for being part of this journey and for supporting East Meets West.



MAYA ROGERS

CEO
Tetris Company



CHENOA FARNSWORTH

Managing Partner
Blue Startups



DAVID HOLT

Program Manager
Blue Startups



SUMMIT AGENDA

April 15 - Ko'olau Ballrooms

8:30 – 9:30 AM	Transport to Ko'olau Ballrooms	
9:30 – 10:00 AM	Coffee & Light Breakfast	
10:00 – 11:30 AM	Choose your Adventure	Yoga, Lei Po'o Making, Waterfall Hike, Alchemy of Joy
11:30 – 1:00 PM	Break & Buffet Sit Down Lunch	
1:00 - 1:30 PM	Merging Digital Collectibles with Physical Experiences	Jan Roessner
1:30 - 2:15 PM	Roundtable Discussions	
2:15 - 2:30 PM	Break	
2:30 - 3:00 PM	Revenue Based Financing	Jeff Batton
3:00 – 3:45 PM	What Hawai'i's Limited Partners Are Looking For	Speakers: Christine Guo, David Okamoto, Kristin Varela Moderator: Jim Kim
3:45 – 4:30 PM	Transport to Waikiki	
6:30 – 9:00 PM	Affinity Dinners	Honolulu's Best Restaurants
9:00 - 11:00 PM	After Dinner Hangout	Tchin Tchin



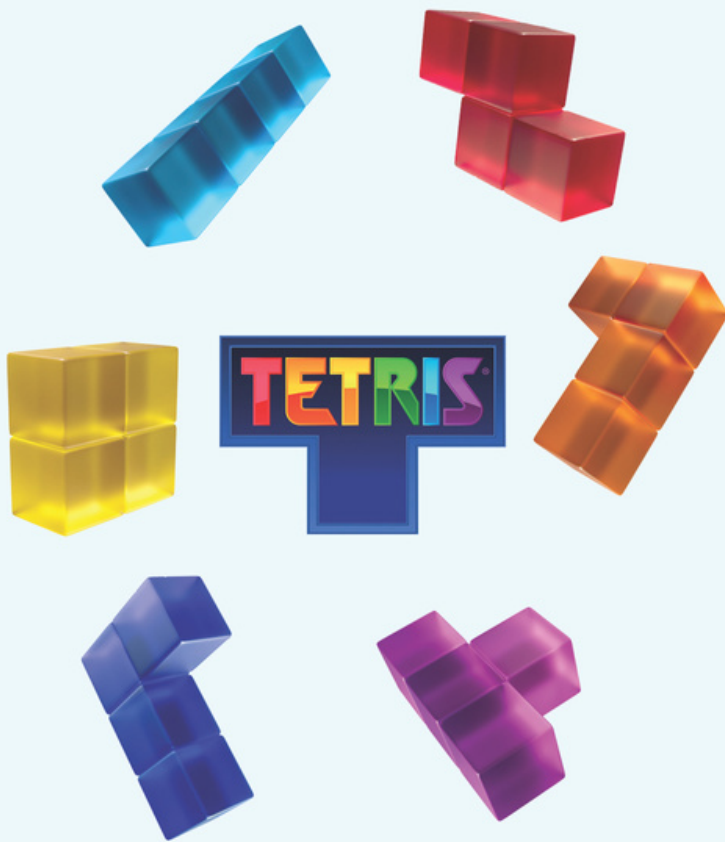
CONFERENCE AGENDA

April 16 - Prince Waikiki Hotel

8:00 - 9:00 AM	Women's Breakfast Fireside Chat with Dr. Pamela Ryan	Speaker: Dr. Pamela Ryan
8:30 – 9:30 AM	Registration, Coffee, & Pastries	
9:30 – 9:45 AM	Welcome & Introductions to Blue Startups and Sponsors	Chenoa Farnsworth, Maya Rogers, Dane Wicker, David Holt
9:45 – 10:15 AM	PANEL: Postcards from Hawaii's Future	Speakers: Tiffany Huynh, En Young, Gabriel Yanagihara Moderator: Olin Lagon
10:15 – 10:45 AM	KEYNOTE: Attention Economy - Reaching GenZ in the AI Era	Speaker: Katie Penn
10:45 – 11:15 AM	Break	
11:15 – 11:45 AM	PANEL: AI, the Good, the Bad, and the Hype	Speakers: Brian Bell, Jacqueline Hall, Chris Yeh Moderator: Chenoa Farnsworth

11:45 - 12:15 PM	FIRESIDE CHAT: SHÓGUN - An East Meets West Story	Speakers: Rachel Kondo, Justin Marks Moderator: Maya Rogers
12:15 - 1:30 PM	Lunch	
1:30– 2:15 PM	ROUNDTABLES	Pi'inaio Ballroom
1:30 – 2:15 PM	VC 1-on-1 Meetings	Palolo Room
2:15 – 2:45 PM	KEYNOTE: The Perfect Game	Speaker: Henk Rogers Moderator: Maya Rogers
2:45 - 3:15 PM	Break	
3:15 – 4:30 PM	Startup World Cup Introduction & Competition	Speaker: John Kim Moderator: David Holt
4:30 - 5:00 PM	PANEL: Building for Scale - Perspectives from East to West	Speakers: Dr. Pamela Ryan, Zander Brumbaugh, Caroline Tran Moderator: Mark Munoz
5:00 – 5:15 PM	Wrap-Up and Pitch Winner Announced	
5:15 – 7:30 PM	Reception	Ala Moana Foyer - main level





STACKING UP SUCCESS ONE BLOCK AT A TIME!

Welcome to the East Meets West Conference! Just like in Tetris, the right pieces—great ideas, meaningful connections, and fresh insights—come together to create something amazing. We're thrilled to be part of this event and excited for all the game-changing moments ahead.

**Thank you for participating in
East Meets West 2025!**

**FOLLOW US
ON SOCIAL!**



PANEL SESSION

POSTCARDS FROM HAWAII'S FUTURE

9:45 - 10:15 AM | APRIL 16 | Pi'inaio Ballroom

Moderator



OLIN LAGON

Co-Founder and CTO
SHIFTED ENERGY

Speaker



TIFFANY HUYNH

Sr. Director of External Affairs
ELEMENTAL IMPACT

Speaker



EN YOUNG

Director, Sustainable
Industry Development
KAMEHAMEHA SCHOOLS

Speaker



GABRIEL YANAGIHARA

Emerging Technology Teacher
IOLANI SCHOOLS

KEYNOTE SESSION

ATTENTION ECONOMY: REACHING GEN Z IN THE AI ERA

10:15 AM - 10:45 AM | APRIL 16 | Pi'inaio Ballroom



KATIE PENN

Global Head of Marketing
FORMER TWITTER/X,
TWITCH, SALESFORCE

PANEL SESSION

AI: THE GOOD, THE BAD, AND THE HYPE

11:15 – 11:45 AM | APRIL 16 | Pi'inaio Ballroom

Moderated by



CHENOA FARNSWORTH

Managing Partner
BLUE STARTUPS



BRIAN BELL

Founder & Managing Partner
TEAM IGNITE VENTURES



JACQUELINE HALL

CEO & Founder
MAIVEN ENERGY



CHRIS YEH

General Partner
BLITZSCALING VENTURES

FIRESIDE CHAT

SHÓGUN: AN EAST MEETS WEST STORY

11:45 – 12:15 PM | APRIL 16 | Pi'inaio Ballroom



Moderated by



MAYA ROGERS

CEO
TETRIS COMPANY

Speaker



JUSTIN MARKS

Creator & Executive Producer
SHÓGUN

Speaker



RACHEL KONDO

Co-creator/Exec. Producer/Writer
SHÓGUN

KEYNOTE

THE PERFECT GAME

2:15 PM – 2:45 PM | APRIL 16 | Pi'inaio Ballroom

Moderated by



MAYA ROGERS

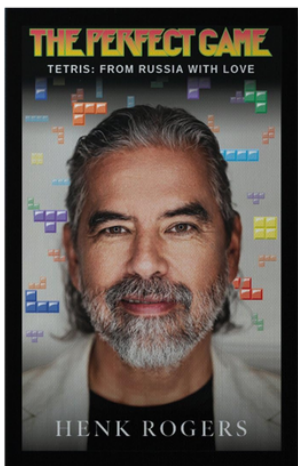
CEO
TETRIS COMPANY

Speaker



HENK ROGERS

Founder
BLUE PLANET ALLIANCE



"If you want to sell the Game Boy to children, pack it with Mario; if you want to sell it to everyone, pack it with Tetris."

WHERE EAST MEETS WEST, INNOVATION MEETS OPPORTUNITY



Investing in Hawai'i's tech future by transforming ideas into reality with funding, mentorship, and collaboration.

www.htdc.org

MAHALO TO OUR VCS



builders | vc

alpaca^{vc}



QUEST | VENTURE PARTNERS

 **hustle fund**

MOMENT VENTURES

 **BLITZSCALING VENTURES**

OM/VC

 **Threshold**

SCVXSBI

THAYER VENTURES

J2ventures



STRAT MINDS



PITCH COMPETITION

STARTUP WORLD CUP

STARTUP WORLD CUP INTRODUCTION

3:15 – 3:30 PM | APRIL 16 | Pi'inaio Ballroom

Moderated by

DAVID HOLT

Program Manager
BLUE STARTUPS



JOHN LIM

Partner & CSO
PEGASUS VENTURES

STARTUP WORLD CUP COMPETITION

3:30 – 4:30 PM | Pi'inaio Ballroom

JUDGES



ELIZABETH YIN

General Partner
HUSTLE FUND



ANDY OGAWA

Managing Director
QUEST VENTURE
PARTNERS



CHRISTINE KEUNG

General Partner
J2VENTURES



JOHN LIM

Partner & CEO
PEGASUS VENTURES

COMPETITORS



PROTOSURE



SPECIAL THANKS TO OUR PARTNER

This promotional graphic features two overlapping circles. The left circle is dark blue and contains the Startup World Cup laurel wreath logo. The right circle is light blue and contains the Pegasus Tech Ventures logo, which depicts a winged horse head. Below the circles, the text "#1 Pitch Competition in the World!" is written in orange. Underneath this, the heading "ABOUT STARTUP WORLD CUP" is followed by a paragraph describing the event as a series of global startup conferences and pitch competitions, culminating in a 2025 Grand Finale in Silicon Valley with a \$1M prize. The heading "ABOUT PEGASUS TECH VENTURES" is followed by a paragraph describing the firm as a global venture capital firm based in Silicon Valley with over \$2 Billion in assets under management, offering intellectual and financial capital to emerging technology companies. The website "startupworldcup.io" is displayed at the bottom in a blue bar.

STARTUP WORLD CUP

PEGASUS TECH VENTURES

#1 Pitch Competition in the World!

ABOUT STARTUP WORLD CUP

Startup World Cup is a series of global startup conferences and pitch competitions powered by Pegasus Tech Ventures, featuring 100+ regional events across 6 continents. These events culminate in our 2025 Grand Finale hosted in Silicon Valley (USA), where winning startups from each regional event will compete for a \$1M prize on October 17th, 2025. For more information, please check out www.startupworldcup.io

ABOUT PEGASUS TECH VENTURES

Pegasus Tech Ventures is a global venture capital firm based in Silicon Valley with more than \$2 Billion in assets under management. Pegasus offers intellectual and financial capital to emerging technology companies around the world. In addition to offering institutional investors a top-tier venture capital investment approach, Pegasus also offers a unique Venture Capital-as-a-Service (VCaaS) model for large, global corporations that wish to partner with cutting-edge technology startups. For more information about Pegasus, please check out www.pegasustechventures.com.

startupworldcup.io

Startup World Cup is a global competition that brings together the top startups, VCs, entrepreneurs and world-class tech CEOs. This year East Meets West will serve as a regional qualifier with the winner going on to the semi-finals for a chance to win \$1,000,000!

Shaping Hawai'i's Energy Future Together



of Hawai'i residents support renewable energy

A recent statewide survey of nearly 2,000 residents shows strong support for clean energy:



64% favor utility-scale solar



64% support land-based wind



58% back offshore wind



Only 29% support fossil fuel

Environmental impact ranks as the top consideration for new energy projects.

Scan the QR for complete survey results at ulupono.com/energysurvey



Since 2009, Ulupono Initiative has invested in renewable energy to reduce Hawai'i's fossil fuel dependency while advancing state decarbonization goals.

Let's power Hawai'i's future together.



PANEL: BUILDING FOR SCALE: PERSPECTIVES FROM EAST TO WEST

4:30 PM – 5:00 PM | APRIL 16 | Pi'inaio Ballroom

Moderated by



MARK MUNOZ

Managing Partner
OM VENTURE CAPITAL



DR. PAMELA RYAN

Managing Partner
EVERYWHEN CAPITAL GROUP



CAROLINE TRAN

Co-Founder & CEO
HELLO CLEVER



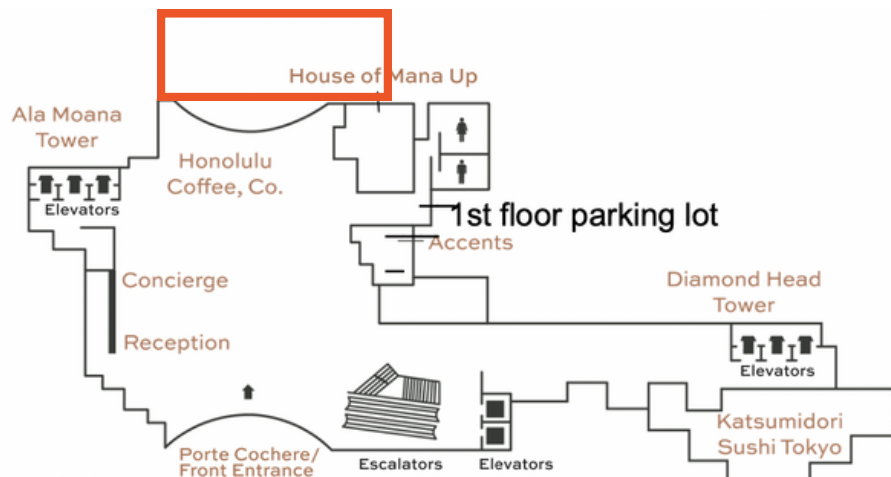
ZANDER BRUMBAUGH

Chief Executive Officer
GAMEBEAST



PRINCE WAIKIKI EVENT MAP

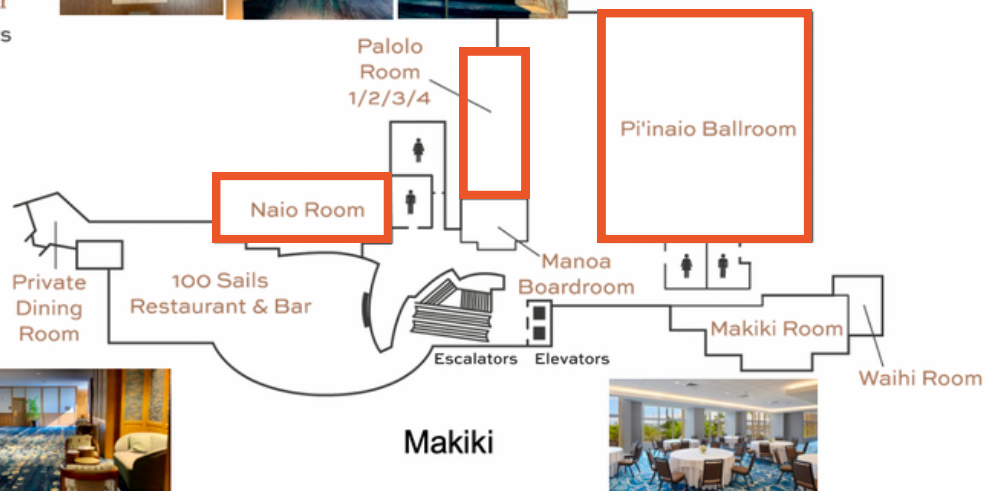
LOBBY LEVEL



MEZZANINE, 2nd floor

FUNCTION LEVEL, 3rd Floor

Take lobby escalators or elevators to access the 3rd floor.



MAHALO TO OUR SPONSORS

GOLD SPONSORS



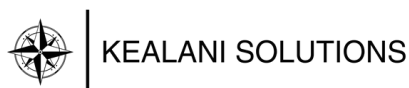
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COMMUNITY SPONSORS



CELEBRATING 12 YEARS OF ACCELERATING SUCCESS



Applications Open for
Cohort 17

VISIT [BLUESTARTUPS.COM](https://bluestartups.com)

Deadline to apply: April 21st

